

Don't forget the  
Red Cross

# James McCreery & Co.

5th Avenue

ON SATURDAY

34th Street

This Store Closes  
at 5 P. M.



## Misses' Jersey Cloth & Serge Dresses

At the Lowest Prices Quoted This Season

12.75

regularly 22.50 to 26.50

500 Smart, New Models Have Been Added

Many patrons no came in to purchase one of these Dresses bought two and three instead! Little wonder, for the price is so extremely low and the styles unusually attractive. One can't have too many Dresses of Jersey Cloth or Serge, as they are appropriate for almost all purposes and are worn at all seasons of the year.

Most of the Dresses in this assortment are quite elaborately embroidered, which gives a dressy touch that is always desirable. Others are artistically trimmed with braid, while still others affect a strictly tailored air by being unadorned. Size 14 to 18 years.

NO C. O. D.'S

NO APPROVALS

NO RETURNS



## A Toy Beloved by Children Character Baby Dolls

2.25

regularly 3.25

They are 19 inches tall, have soft bodies that feel like real babies, and are dressed like an infant in a dress of fine Lawn daintily trimmed with lace and ribbon. Also cap to match.

## Fashionable Veilings

At Special Prices

An assemblage of beautiful Russian mesh Veilings that are high in fashion just now—also many attractive scroll effects and many becoming designs of chenille clusters and spots. All the beautiful Fall colors are included. regularly 75c to 95c, yard, 35c

## White Longcloth

Strongly woven, durable quality that launders beautifully. 10 yards in length, regularly 2.95, length, 1.95



Exceptionally Good Values

## Girls' Coats

6 to 12 years

12.75

regularly 22.50

These are Coats that will stand the strain of constant wear, for they are made of exceptionally durable fabrics—all-wool Velour, Heatherstone or Cheviot. Yet they are as smart and stylish as the most particular little girl could wish for.

We secured them through a special purchase, which is the reason why we can offer them at this extremely low price.

Seven of good quality lines them all throughout. In addition, they are interlined.

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## November Sale

### "McCreery Silks"

Famous for Quality

2,000 yards of Black Chiffon Dress Velvet...yard, 6.50

regularly 8.50

1,000 yards of Lyons Silk Velvet—Black only...yard, 10.00

regularly 12.50

### Wool Goods

Genuine Peach Bloom of a handsome soft quality, for suits, dresses and capes. A wide assortment of beautiful shades. 54 inches wide. yard, 7.50

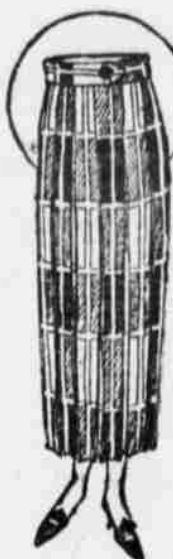
regularly 12.50

### Cotton Goods

3,000 yards Novelty Dress Cottons including fancy Voiles, Madras Shirting, Printed Percals, Printed Batiste, Serpentine Crepe, Dotted Swiss, Plain Organdie and Chambray. regularly 45c to 1.00, yard, 35c

## "Vive the Skirt of Plaid"

Say the French Modistes

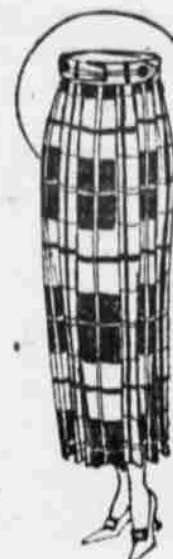


Because they have an air of chic and dash and provide a strikingly attractive touch to an Autumn costume, Skirts of Plaid are hailed in Paris and New York as a dominant style feature worthy of the great popularity accorded them.

Your wardrobe is incomplete without one, so come in and make your selection before the loveliest ones are gone. Some are in beautiful soft tones—others are quite gay in color. 25 to 34 inch waistbands.

14.50

regularly 22.50



## A Special Section

On the Main Floor has been given over to displays of Fine Stationery

For the Holiday Season

## SPECIAL OFFERINGS

### Holiday Cabinets

attractively decorated, containing 48 sheets of Writing Paper and 48 Envelopes to match, tied with ribbon. 60c

regularly 85c and 1.00

### Bordered Stationery

packed in handsomely decorated boxes, containing 48 sheets and 48 envelopes to match, tied with ribbon. regularly 1.25, 75c

### Christmas Boxes

pretty decorated, containing 24 Sheets of Writing Paper and 24 Envelope to match, tied with ribbon. 25c

regularly 35c

### Attractive Cabinets

upright and tandem style cabinets, containing 24 gilt edged Correspondence Cards, 24 sheets of Writing Paper and 48 Envelopes to match. Tied with ribbon. regularly 1.50 to 1.75, 1.00

## Toys

That Will Delight the Kiddies—Yet durable enough to please their economical mothers.

### Educational Toys

Electrical Sets.....2.50  
Gilbert's New Wheel Toys.....7.00  
Aeroplanes.....2.75  
Konstructo.....1.00  
Tyro Blocks.....1.25  
Geographical Lotto.....50c  
The World Educator.....95c

### Boys' Toys

Mechanical Trains.....1.50  
Electrical Trains.....6.25  
Moving Picture Machines.....10.00  
Mysto Magic.....2.50  
Bicycles.....35.00  
Automobiles.....11.00  
Skudder Cars.....6.50  
Foot Balls.....2.50

### Games

Dissected Maps.....75c  
Steeple Chase.....75c  
Department Store.....75c  
The Honey Bees.....75c  
Cove 'em up.....1.00  
Messenger Boy.....1.00  
Bristle Archery.....1.25  
Tab e Golf.....2.00  
Voyage Around the World.....75c  
Pollyanna.....1.00

### Girls' Toys

Kewpie Dolls, dressed.....1.35  
Character Dolls.....2.00  
Doll Carriages.....6.50  
Laundry Sets.....2.25  
Break ast Sets.....1.25  
Embroidery Sets.....50c  
Collapsible Doll Houses.....1.50

## Special for Saturday Only

Mechanical Train Outfits, consisting of locomotive, tender, one passenger and one baggage car, 10 pieces track. 1.65

regularly 2.00

A Trip Round the World—a geographical game for two players. regularly 85c 65c

The Wonder Book of Knowledge, containing the marvels of modern industry and invention with 700 illustrations. Cloth binding. 1.85

Publisher's price 3.00

Velocipedes suitable for Boys or Girls—high grade ball-bearing throughout; adjustable saddle and handle bar. 10.25

regularly 12.00

Chemcraft—twenty-six experiments which teach in an interesting way the fundamentals of chemistry. 1.00

regularly 1.25

Aeroplanes scientifically designed along the same lines as the larger models, guaranteed to fly. regularly 3.75 3.25



## Misses' Fur-Trimmed Coats

Priced Below Actual Cost of Making!

24.75

regularly 42.50

250 More Beautiful Models Have Been Added

There is still one of these Coats here for you, because we have just added 250 more beautiful styles to the assortment. We bought them at the same low price, so you may purchase one at proportionate saving.

They are fashioned of fine quality All-Wool Velour in smart, full, becoming styles, adorned with large collars of Sealine Fur. All are lined throughout with guaranteed Sol Satin or fancy Silk. Sizes 14 to 18 years.

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## "McCreery Boots"

Footwear of the Finest Quality That Can Be Produced

10.55

(including tax)

There are boots of Brown Kidskin with Genuine Buckskin tops of the same shade, hand-turned soles and covered Louis heels. All-over Buckskin Boots in shades of Beaver, Gray or Mouse with light welt soles and covered Louis heels. Lace styles in all shades, button models in mouse color only.

Boots with Patent Leather Vamps and Beaver colored Buckskin uppers, light welt soles and covered Louis heels. All-over Brown Kid hand-turned soles and covered Louis heels.



## Pongee Blouses

3.95

regularly 5.00

Two nobby styles of tailored persuasion, fashioned of fine, all-silk Pongee. One model has a flat collar that sets snugly at the back. The other is a collarless style that is extremely becoming.

## Art Pillows

4.95

regularly 6.95

Oval shaped Pillows of all Velour, and bolster shape Pillows of Velour and Tapestry; also some beautiful round Pillows of Velour and Tapestry.



Most Remarkable Values of the Season

## Girls' Serviceable Coats

12 to 16 years

14.75

regularly 24.50

Snappy, youthful styles, fashioned of fine All-Wool Velour or Heather Mixture in beautiful Autumn shades and of Navy Blue Cheviot.

They are full and graceful of line, displaying convertible collars, smart pockets and belts. All are lined throughout with guaranteed Sateen and warmly interlined.

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